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23 June 87

MEMORANDUM FOR: Distribution

SUBJECT:

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Inter-Agency Meeting

TYPE OF MEETING	EPC	
DATE	24 June 87	_
TIME	1300 1000	
PLACE	Roosevelt Room	_
CHAIRED BY	Baker	_
ATTENDEE(S) (probable)	NIO/Econ	_
SUBJECT/AGENDA	Brazil Informatics	
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PAPERS EXPECTED	Agenda today	_
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THE WHITE HOUSE WASHINGTON

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CABINET AFFAIRS STAFFING MEMORANDUM

Subject: Economic Policy Council Meeting June 24, 1987 1:00 Action FYI	Date:	June 22, 198	⁷ Number: _	490,664	Due	ву:		
ALL CABINET MEMBERS Vice President State Treasury Defense Justice Interior HMS HUD Transportation Energy Education Chief of Staff OMB UN USTR Executive Secretary for: OPC EPA GSA OPM SBA OPM SBA VA REMARKS: The agenda and papers for the June 24, 1987, meeting of the Economic Policy Council are attached.	Subject:	Economic Po	licy Coun	cil Meetin	g June 24	, 1987	- 1:00 p	.m.
ALL CABINET MEMBERS Vice President State Treasury Defense Justice Interior Agriculture Commerce Labor HHS HUD Transportation Energy Education Chief of Staff OMB UN USTR Executive Secretary for: DPC EPA GSA OPM SBA OPM SBA VA REMARKS: The agenda and papers for the June 24, 1987, meeting of the Economic Policy Council are attached.							····	······
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of the Economic Policy Council are attached. RETURN TO:	CIA EPA GSA NAS OPN SBA	A) / 0000000		DPC	etary for:		b aaaaaa
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THE WHITE HOUSE

WASHINGTON

June 22, 1987

MEMORANDUM FOR THE ECONOMIC POLICY COUNCIL

FROM:

EUGENE J. MCALLISTER EM

SUBJECT:

Agenda and Paper for the June 24 Meeting

The agenda and paper for the June 24, 1987 meeting of the Economic Policy Council are attached. The meeting is scheduled for 1:00 p.m. in the Roosevelt Room.

The single agenda item for the meeting will be the Section 301 case on Brazil's informatics policy. A memorandum from Ambassador Yeutter outlining recent progress in the case is attached. Ambassador Yeutter's memorandum offers two options for Administration action on the major remaining unresolved issue: protecting U.S. intellectual property.

Confidential Attachment

ECONOMIC POLICY COUNCIL

June 24, 1987

1:00 p.m.

Roosevelt Room

Agenda

1. Brazil Informatics

THE UNITED STATES TRADE REPRESENTATIVE Executive Office of the President Washington, D.C. 20506

June 22, 1987

MEMORANDUM TO THE ECONOMIC POLICY COUNCIL

FROM:

Clayton Yeutter

SUBJECT:

Brazil Informatics Section 301 Case

ISSUE

The President set a July 1 deadline for making a final determination in the unfair trade case on Brazil's informatics policies. This memorandum reports the TPRG's recommendations and options for Presidential action on that part of the investigation regarding intellectual property rights protection. The EPC must now decide whether to retaliate against Brazil for \$50 million in lost sales due to its lack of adequate copyright protection for computer software.

BACKGROUND

At the President's direction, USTR self-initiated an investigation in September 1985 of Brazil's informatics policies. On October 6, 1986, the President determined that Brazil's informatics policies are unreasonable and burden or restrict U.S. commerce. He deferred a decision on final action for three months to allow time for further consultations.

On December 30, he suspended two parts of the investigation concerning Brazil's administration of the informatics law and its market reserve policy. We are monitoring commitments made by Brazil at that time. The President postponed until July 1 a decision on two remaining issues -- Brazil's restrictions on U.S. investment and its failure to provide explicit copyright protection for computer software.

Since then, we have held public hearings to solicit private sector views on these issues. We have also held consultations on Brazil's proposed software legislation. (A memorandum describing the status of the case is attached at Tab 1.)

- 2 -

TRADE POLICY REVIEW GROUP RECOMMENDATIONS

The TPRG recommends that we continue to monitor Brazil's <u>market</u> reserve policy and <u>administrative reforms</u>, the two parts of the case suspended last December. However, if at the end of the year, Brazil's Constituent Assembly institutionalizes the market reserve in its Constitution, we should consider retaliation.

On <u>investment</u>, Brazil's August 1986 commitment to establish a favorable "track record" for investments on a case-by-case basis is insufficient. The TPRG believes we should continue to negotiate to improve Brazil's policy for joint ventures and upgrading and modernization of existing operations. No deadline for action should be set, however.

On intellectual property rights, the Brazilian Congress is currently considering legislation that would provide adequate copyright protection for computer software. However, a Member of Congress is attempting to remove the marketing restrictions and a <u>de facto</u> market reserve for software still retained in the legislation. The Government also has had difficulty in obtaining a quorum. Brazilian Government officials are unable or unwilling to give us any indication when the bill might pass, despite our efforts to obtain assurances from the Foreign Ministry on June 17. The TPRG recommended that the President suspend and monitor this part of the case if the bill passes the lower house before July 1.

The issue for the EPC to decide is what action to recommend to the President if the bill does not pass the lower house before the deadline.

OPTIONS FOR EPC RECOMMENDATIONS TO THE PRESIDENT

Option 1

- (A) The President would announce a decision to retaliate against \$50 million of imports of specified Brazilian products, the estimated sales losses of U.S. software suppliers in the Brazilian markets. The Trade Representative would announce in the Federal Register public hearings and a list of candidates for retaliation. (A list of the proposed candidates is attached at Tab 2.)
- (B) In addition, the TPRG recommended that we also consider raising tariffs on U.S. imports of informatics products included under Brazil's market reserve. This action would not be a substitute for the retaliation described above, since at present it would have no trade impact on Brazil. Some TPRG members believe it would have symbolic value, however.

- 3 -

Pros

- Would maintain negotiating credibility of USG imposed deadlines and Section 301 process.
- O Could decrease U.S. Congressional criticism of previous Administration delays in case. (House Energy and Commerce Committee will hold hearings on case on June 25.)
- Because candidate list for retaliation covers broad Brazilian export interests, could increase pressure on Brazilian Congress to pass copyright bill.
- Would signal to other countries importance USG places on protection of intellectual property rights.

Cons

- Could jeopardize passage of copyright bill or improvements in other parts of the case.
- May not increase negotiating leverage on Brazil, since actual trade impact of retaliation is small.
- Could invite counter-retaliation or Brazilian Constituent Assembly support for provisions in draft Constitution that adversely affect U.S. interests.

Option 2

Delay decision on this part of case for another 60 days. Inform Paulo Tarso privately that the USG will retaliate at the end of that period unless the bill passes both the lower and upper houses.

Pros

- Could allow reasonable period of time for bill to pass.
- Would be supported by U.S. industry if necessary to obtain copyright protection.

Cons

o Could diminish pressure on Brazilian Government to ensure passage of copyright bill.

- Would be strongly criticized by U.S. Congress (since it would be the third postponement in this case), and increases likelihood of legislative constraints on President's discretion under Section 301.
- Could highlight other parts of case that are unresolved.

Attachments

TAB A - Status of Case
TAB B - Candidates for Retaliation

TAB 1

STATUS OF BRAZIL 301 CASE

Issues Suspended and Monitored

On <u>procedural reforms</u>, Brazil promised to improve the administration of the informatics law. Brazil has authorized a staff increase for the Secretariat of Informatics (SEI) and plans to set up three new regional offices but is proceeding slowly. Companies report mixed results on Brazil's commitment to shorten the time period for processing import licenses. Appeals of SEI decisions are still limited to CONIN, which seldom meets, and Brazilian courts.

An ad boc group was established to review specific company complaints. Two out of six cases brought to the group have been favorably resolved.

On market reserve, Brazil published a list of products not subject to SEI review. Companies report that the list has little practical effect; however, some companies may not have to receive SEI authority to import spare parts or components. SEI still retains review authority, and it is unclear how an item can be included in or excluded from the negative list.

Brazil also agreed not to extend market reserve to new areas, nor beyond 1992, the date this feature of the informatics law is scheduled to expire. However, the current draft of Brazil's new Constitution includes computer software under the market reserve for informatics and also contains a provision that would institutionalize market reserve.

o Remaining Issues

On <u>investment</u>, Brazil has made no substantive commitments, but has asked to be judged on the basis of its record. To date, no joint ventures have been approved and only one company received SEI approval to upgrade its line by \$1.5 million. Two foreign companies are phasing out their operations in Brazil. American firms have, however, been slow to test Brazil's commitment of increased accommodation in this area. In other words, there is not much of a track record either way at the moment.

On copyright protection for computer software, President Sarney on December 9 sent to the Brazilian Congress a software bill that does not provide explicit copyright protection, requires compulsory licensing and registration, and extends market reserve to software.

CONTROLLAMAL

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CONFIDENTIAL

- 2 -

At consultations held on May 11, certain officials of the Brazilian Government indicated that they would attempt to incorporate "technical amendments" to the bill which would grant adequate copyright protection for software. USG and industry copyright experts recently reviewed the revised legislation and concluded that the bill would provide an adequate level of protection for software which would be defensible internationally.

CONTO DESIGNATION

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TAB 2

Brazil Informatics 301

BACKGROUND DATA ON NON-AGRICULTURAL CANDIDATES FOR RETALIATION (Millions of Dollars)

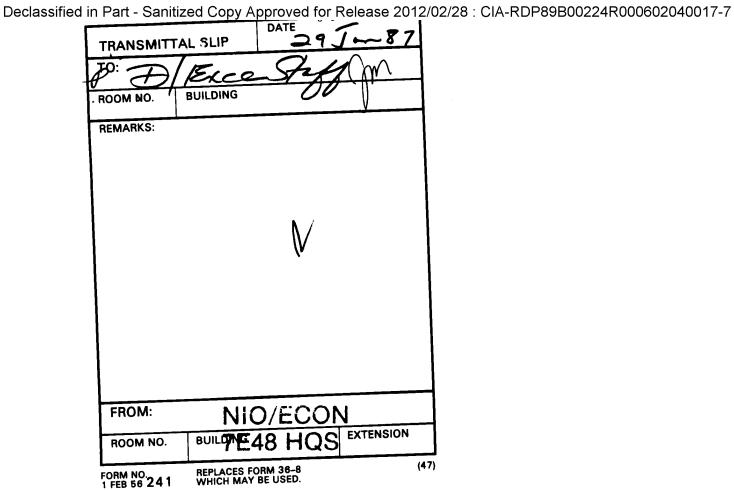
Product Name	US Impor	84-86 CAG		Brazilian Industry	U.S. Industry
Consensus Products Herbicides Ferrosilicon Ceramic Sanitary Ware Earthenware Benzene Wood Furniture Pistols & Revolvers Ceramic Tiles Silicon Leather Handbags	\$183.0 \$ 37.7 \$ 26.1 \$ 24.0 \$ 16.5* \$ 16.4 \$ 13.9 \$ 13.2 \$ 6.6	\$133.1 \$17.7 \$15.2 \$15.2 \$12.7 \$12.8 \$24.0 \$13.2 \$13.2 \$13.2 \$13.2 \$10.8 \$10.8 \$10.8 \$10.8 \$10.8 \$10.90 \$10.90	27% 26% 62% 32% 72% 2%	Nat'l. firms, for. subs; U.S. MNCs may export Mostly indig. (no U.S. invst.); Sao Paulo, Bahia Indigenous; export-oriented trade association NA Petroquina (GOB) Indigenous; Sao Paulo & South; small firms Indigenous; Rio Grande do Sul Indigenous; South & Southeast; major employer NA Indigenous	Have IFR concerns Approached USG Views as import-sensitive Views as import-sensitive Excess capacity Views as import-sensitive Approached USG Views as import-sensitive Views as import-sensitive Views as import-sensitive
Informatics Women's Leath.Footwear Men's Leather Footwear Passenger Cars Hardboard Paper Machinery & Pts. Machine Tools, M-wkg. Civil Aircraft	\$103.9 \$400.0** \$ 18.8 \$ 12.7	\$ NA NA 5721.3 -28 \$110.2 -38 \$ 0.0 NA \$ 18.8 08 \$ 16.5 1138 \$ 10.2 1528 \$ 38.8 278	16% 18 91% 48% 90% 68 NA NA 60% 46% 27% 7% 21% 18 NA NA	U.S. and foreign subs; 90 national firms Indigenous; South Indigenous; Sao Paulo Foreign Sub. (VW) Indigenous; Sao Paulo; strong trade association U.S. and foreign (FRG) subs; Sao Paulo Indigenous and foreign sub (FRG) Indigenous	Subject of 301 Approached USG Approached USG W of America would object Excess capacity Beloit; others complain Views as import-sensitive Supplies components

Data are based on U.S. imports for consumption, customs value.

KEY: 84-86 = average value; CAGR = compound annual growth rate, 1984-86; ER XP = Brazilian Exports; US MP = U.S. imports

* 1985 U.S. Import figures; 83-85 average **Prospective 1987 Imports

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The Director of Central Intelligence Washington, D.C. 20505

National Intelligence Council

NIC 02705-87 29 June 1987

MEMORANDUM FOR THE RECORD

SUBJECT: EPC Meeting 26 June on Brazil Informatics

- 1. The USTR noted passage in the Brazilian House of an acceptable software production bill, saying he anticipated Senate passage, but warning that a Senate vote might not take place until after the July recess.
- 2. The EPC agreed to have the President send a note to President Sarney thanking him for his help. The note will also express concern about the failure of Brazil to follow through in allowing foreign investment. Hence, the threat of a 301 Action will remain in place.
- 3. Deputy Secretary Whitehead praised Brazil for its recent economic actions. Baker seemed realistic about the "progress," saying it was too early for praise. Baker finds the new finance minister easy to work with and thinks there is hope of progress toward an IMF program. Sprinkle noted that the Brazilian inflation rate was 1,000 percent per year.

Deane E. Hoffmann
National Intelligence Officer for Economics

Dean E Hoffman

cc: D/Exec Staff ALA (Room 3F23)

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THE UNITED STATES TRADE REPRESENTATIVE

Executive Office of the President

Washington, D.C. 20506

June 22, 1987

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Informatics Women's Leath.Footwear Men's Leather Footwear Passenger Cars Hardboard Paper Machinery & Pts. Machine Tools, M-wkg. Civil Aircraft	\$103.9 \$400.0** \$ 18.8 \$ 12.7	\$721.3 \$110.2 \$ 0.0 \$ 18.8 \$ 16.5 \$ 10.2	NA -2% -3% NA 0% 13% 52%	16% 1% 91% 48% 90% 6% NA NA 60% 46% 27% 7% 21% 1%	U.S. and foreign subs; 90 national firms Indigenous; South Indigenous; Sao Paulo Foreign Sub. (VW) Indigenous; Sao Paulo; strong trade association U.S. and foreign (FRG) subs; Sao Paulo Indigenous and foreign sub (FRG) Indigenous	Subject of 301 Approached USG Approached USG W of America would object Excess capacity Beloit; others complain Views as import-sensitive Supplies components

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